



# DORIAN MCGEE

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## CORE COMPETENCIES

**Design & Branding:** Graphic Design, Motion Design, Brand Identity, Promotional Design, Textile Design, Pattern Drafting, Fashion Design

**Event Management:** Event Coordination, Trade Show Design, Project Management

**Technical Skills:** Prepress, Photo Editing, Digital Presentations, 3D Printing, Creative Problem-Solving

**Software Expertise:** Adobe Suite (Photoshop, Illustrator, InDesign, After Effects, Premiere Pro), Blender, ZBrush, Figma, Canva, Clip Studio Paint, Microsoft Office Suite (Excel, PowerPoint, SharePoint), Google Sheets, CorelDRAW, InVision Studio, monday.com, Chitubox, ChatGPT, Midjourney

## PROFESSIONAL EXPERIENCE

### *Creative Designer*

*FREELANCE, Atlanta, GA | 2019 - Present*

- Create content for multiple clients and organizations for digital and print
- maintain client list and manage billing and invoicing software
- use of illustration, graphics, and print software
- maintain clients social media accounts and write copy/ distribute graphic campaigns

*KEH CAMERA, Atlanta, GA | 2017 – 2024*

- Led development of company's first branding
- Increased organic impressions & revenue buy 30-32% year-over-year
- Grew instagram to 90k followers with relevant static and video content - used on youtube and tiktok producing designs for trade shows, retail stores, and marketing campaigns.
- Designed graphics for events, signage, promotional items, and functional warehouse tools.
- Managed print, graphic, and content needs for internal and external stakeholders.
- Graphics and printed materials distributed on a global scale.

### *Graphic Designer / Manager*

*MINUTEMAN PRESS, Atlanta, GA | 2013 – 2017*

- Delivered high-impact print and digital designs for promotional campaigns and events.
- Directed a three-person team, overseeing up to 100 concurrent projects.
- Managed client relations, billing, and vendor coordination to ensure timely delivery.
- Operated industrial printing equipment, producing quality designs for diverse clients.

### *Instructor: Graphic Design / Fashion Design*

*INTERNATIONAL ACADEMY OF DESIGN TECHNOLOGY, Nashville, TN | 2011 – 2013*

- Taught graphic and fashion design, including digital tools like Photoshop and Illustrator.
- Created individual and original curriculum tailored to current trends and developing student needs
- Maintained student grades and communications through database and portal

### *Illustrator / Project Designer*

*NORTH CUTT & ASSOCIATES, Nashville, TN | 2008 – 2010*

- Created concept art, storyboards, and designs for major clients ,i.e.Bridgestone and Delta Dental.
- Distributed designs on a global printed scale
- worked collaboratively on concept work from start to finish using traditional and digital media

## EDUCATION

Austin Peay State University

Bachelor of Arts in Visual Communication - Minor Japanese Culture

## VOLUNTEER & LEADERSHIP EXPERIENCE

Momocon Gaming Convention: Senior Director of Signage (2018–2024),

Programming Director (2014–2017)

Geek Media Expo: Programming Director (2011–2012), Artist Alley Coordinator (2010)

Middle Tennessee Anime Convention: Founder (1999), Programming Director (2009–2011)

Known World Players: Costume Shop & Design Director (2005–2008)

## ADDITIONAL INFORMATION

Languages: English (Fluent), Japanese (Conversational)

Interests: Digital Illustration, Cosplay, Pattern Drafting, Character Design, Textile Design, Gaming

